



DIVISION OF PUBLIC HEALTH

Jim Doyle
Governor

Karen E. Timberlake
Secretary

State of Wisconsin
Department of Health Services

1 WEST WILSON STREET
P O BOX 2659
MADISON WI 53701-2659

608-266-1251
FAX: 608-267-2832
TTY: 888-701-1253
dhs.wisconsin.gov

March 22, 2010

Dear Champions of Organ, Tissue and Eye Donation:

Wisconsin's new web-based online Donor Registry will officially launch March 29, 2010, making it easier than ever for individuals to authorize organ, tissue and eye donation, 24/7. You may access the registry at YesIWillWisconsin.com.

Developed and launched by the Department of Health Services, the Registry will help save and improve lives. More than 1,500 people in Wisconsin await life-saving organ transplants. Hundreds more need their sight restored through eye donation. And thousands more welcome the chance to live painlessly with a bone or soft tissue transplant.

The registry will not change your role in donation and transplantation. The site allows a person with a driver's license or state I.D. to authorize donation in an easy-to-use, confidential, protected and private way. Organ, tissue and eye recovery professionals access a person's decision at the time of death and provide written verification of that decision.

- Previous donors who already have an orange dot on their driver's license or state I.D. should still sign up. New donors can register online at YesIWillWisconsin.com or at the Department of Transportation/Division of Motor Vehicles when they renew their license or I.D. Anyone 15 ½ and older may register.
- Registering online takes only minutes. Forty-six states with registries have already demonstrated that registries work.
- The Registry helps ensure that the decision to be a donor is honored. Registering makes a record of anatomical gift and legally authorizes donation.

You will soon hear much more about **Yes, I Will Wisconsin** at press conferences March 29 – 30 and throughout the coming months with the promotion of 2010 National Kidney Foundation U.S. Transplant Games® in Madison this summer.

Answers to some frequently asked questions are available at YesIWillWisconsin.com. For other questions, please contact the organ, tissue, eye donation specialists with whom you work.

Sincerely,

Martha Mallon
Organ & Tissue Donation Program
WI Department of Health Services